

FOR IMMEDIATE RELEASE

Fluance[®] Introduces New Tower Speaker Docking System, Value Unmatched in Its Category

Fluance is proud to introduce the FiTSD600 2.1 Wood Tower Speaker. Following the success and technological innovations of the FiSDK500, the FiTSD600 delivers serious performance in sound, functionality and design.

NIAGARA FALLS, ON, August 20, 2012 – <u>Fluance</u> is proud to unveil the latest edition to the successful Fi Series with the <u>FiTSD600</u> 2.1 Wood Tower Speaker Dock for iPods and iPhones. The second member of the elite Fi Series and successor to the FiSDK500 High Performance Music System, the FiTSD600 is a floorstanding loudspeaker with a built-in docking station for iOS devices and has multi-functional features for the diverse Fluance consumer. The FiTSD600 is available for purchase through Fluance.com.

The FiTSD600 wood tower speaker was designed for music lovers and audiophiles with their need for high quality sound, functionality and design in mind. Made with audio-grade MDF wood and a glossy piano-black finish, the FiTSD600 combines the three-way power of a tower loudspeaker with the innovative technology of an iPod/iPhone docking system. The high quality components that Fluance is known for using are found within the FiTSD600, and the sound engineering ensures exceptional sound reproduction with dual premium 3" midrange drivers, two ultra high-end tweeters, a front-firing 6.5" subwoofer, and a powerful built-in amplifier. "The FiTSD600 is a step up from our top selling FiSDK500 speaker dock. We've truly created something different with this tower speaker system: something powerful, something affordable and something incredible" says Deepak Jain, President of Fluance Speakers. "The sound that comes out of this system is simply amazing." Providing room filling full range sound the FiTSD600 is both a revolution in design and sound engineering at a value unmatched in the iPod/iPhone docking system category.

This latest speaker system from Fluance connects digital media on a whole new level. Android and other smartphone users can connect their digital devices, with the included cables, to the FiTSD600 through the auxiliary input, and view videos and other media on HDTV by connecting to the FiTSD600's video output. New additions to this Fluance Fi Series model are the full display with built-in FM radio and alarm clock, a heavy duty handle for easy mobility, and two ways to control the FiTSD600: a touch panel full display or compact remote control. This newest Fluance speaker system accommodates diverse lifestyles while representing Fluance's dedication to value and serious performance.

The FiTSD600 is available on <u>Fluance.com</u> for \$349.99, a competitive price in the docking system category, and includes a 2 year parts and labor warranty.

About Fluance

Fluance is a North American based speaker brand that produces high-end home theater systems. Established in 1997 and based in Niagara Falls, Ontario, it markets to both USA and Canada. Known for Serious Performance, Fluance prides itself on pushing cutting-edge technology to its limits based on five key aspects: Sound Quality, Solid Construction, Performance, Style, and Value while using only premium components in the construction of its speaker systems. Fluance encourages its customers to buy direct so they can provide their products at a price point well below those of its main competitors. Fluance Speakers can be purchased directly at <u>www.Fluance.com</u>.

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